HALO Version 1.3.5

Comparison Chart

FIGURE OUT WHICH LICENSE IS RIGHT FOR YOU

	Lite	Standard	Premium
DESIGN			
Intuitive photo booth experience with layouts, GIFs, and editing tools	•	•	•
Booth color scheme and custom full screen backgrounds	•	•	•
Crop modes, margins, custom logos, overlays, and backgrounds; and more	•	•	•
SHARING			
Online Galleries with title, hashtag, color and privacy settings	•	•	•
Seamless sharing from your Gallery to Facebook, Twitter, and Instagram	•	•	•
Branded Gallery images that link to your website, and other advanced Gallery customizations		•	•
Save to Dropbox including the layout and individual images	•	•	•
Email, text messaging and printing	•	•	•
Email and text message template customization	•	•	•
Full control over text and email messaging		•	•
MMS picture messages for Instagram (US and Canada only)		•	•
	\$89	\$199	\$399

Standard

Dramium

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Comparison Chart pg-2

FIGURE OUT WHICH LICENSE IS RIGHT FOR YOU

ADVANCED FEATURES			
Offline upload queue	•	•	•
Save and manage multiple settings for different events	•	•	•
Manage settings remotely in real-time from the online dashboard	•	•	•
Powerful analytics and social sharing metrics		•	•
Capture email, first name, last name, date of birth, phone number, zip code		•	•
Advanced data capture include custom fields, age gate, and custom privacy policy/terms of servi	ice		•
Brand moderation queue			•
Project an unbranded Live Feed of photos from your event		•	•
Insert ads into your Live Feed			•
Green screen backgrounds *Upload 1 BG for Lite 6 BGs for Standar	rd & Premium	•	•
SUPPORT			
Live chat and email support	•	•	•
	\$89	\$199	\$399

Standard

Premium

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Comparison Chart pg-3

FIGURE OUT WHICH LICENSE IS RIGHT FOR YOU

	Lite	Standard	Premium
SUPPORT continued			
Onboarding call		•	•
Phone support		•	•
Dedicated account manager			•
			2
			7
	\$89	\$199	\$399