

DESIGN SPECS

Recommended logo sizes

Sizes are estimates. Actual logo size depends on margins and device graphics processing capability. You may double these dimensions for extra sharp display on newer iPads such as iPad Air 2 or iPad Pro. PNG is the preferred file format. Photo strip logos can be taller than shown.

SQUARE CROP



	1X3	1X4	1&2	2X2	SINGLE
TOP	340X240	340X240	480X140	1340X340	640X160
MIDDLE	340X240	340X240	480X140	1340X340	640X160
BOTTOM	340X240	340X240	480X140	1340X340	640X160

PORTRAIT



	1X3	1X4	1&2	2X2	1X1 or GIF
TOP	340X240	340X240	520X200	1380X450	680X240
MIDDLE	340X240	340X240	900X240	1380X450	680X240
BOTTOM	340X240	340X240	520X200	1380X450	680X240

LANDSCAPE



	1X3	1X4	1&2	2X2	SINGLE
TOP	480X320	450X300	680X140	1400X450	900X170
MIDDLE	480X320	450X300	680X140	1400X450	900X170
BOTTOM	480X320	450X300	680X140	1400X450	900X170

OVERLAY

To determine the size for your overlay, open the app on your iPad. Scroll down to the Edit Screen settings panel. Press the Preview button and email a copy of the layout to your designer.

If you have no crop, no margins and no logo placed, native sizes for the single photo and GIF in portrait and landscape on the front iPad camera are 960x1280 and 1280x960, respectively.

START OR EDIT BACKGROUND



	Portrait	Landscape
IPAD	1536X2048	2048X1536
IPAD PRO	2048X2732	2732X2048

GALLERY

The gallery top image and bottom image are constrained to a maximum of 100 pixels tall or the width of the viewing window, whichever limits the aspect ratio first. The width of your image is completely up to you. PNG with transparent background is preferred. The resolutions below are doubled for optimal display on high-resolution devices.

RECOMMENDED SIZES

- Top image: 600x200
- Bottom image: 600x200